



Digital Advisory

**As a trusted advisor,
we help clients decode
digital to transform
asset design, build
and operations for
sustainable value.**

A leader in digital solutions

World-class technical expertise

2000+ digital consultants that excel in navigating complex landscapes to focus on client value realization and minimizing time-to-value.

Outstanding track record

Independently recognised as a leader in digital for asset management.

Trusted partner

Long-term engagements with Chevron, BHP, Rio Tinto and Shell, 85+ years with Exxon, 40+ years with bp.

In the right markets and geographies

Local presence with global expertise; 40+ years in the Middle East, 7,000+ colleagues in the Americas, 35,000+ globally.

Proprietary technology and digital solutions

Both Wood led and through partnerships

Why having the right digital strategy matters

40%

of businesses report that adopting a digital model improves operational efficiency

26%

Companies that have embraced digital transformation are 26% more profitable than their peers.

70%

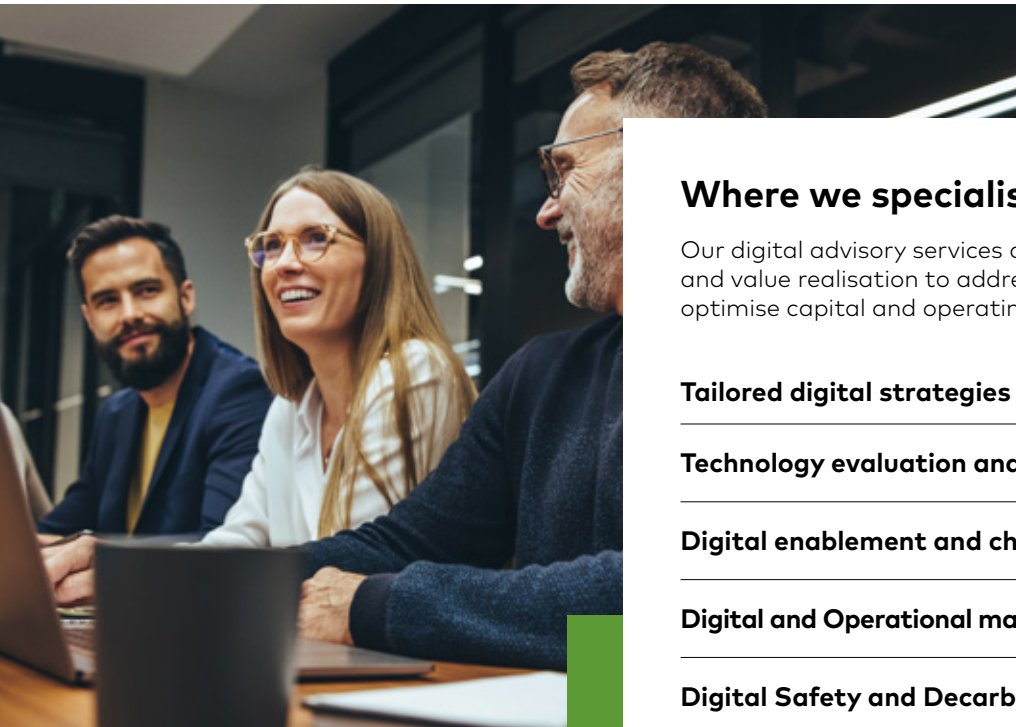
of enterprise transformation projects fail to meet expectations

61%

of CIOs in 2024 are focusing on leveraging digital for overall business transformation, versus a focus on a single function

woodplc.com/solutions/digitalisation

Digital Advisory



Where we specialise

Our digital advisory services deliver market insights, solutions, and value realisation to address your unique challenges and optimise capital and operating costs.

Tailored digital strategies and implementation roadmaps

Technology evaluation and business cases

Digital enablement and change management

Digital and Operational maturity and performance assessments

Digital Safety and Decarbonisation

We are decoding digital to transform industry

\$500 million

Generated \$500 million in value for an energy client through a digital strategy and implementation roadmap.

690 ktCO_{2e} ▼

Identified 16 opportunities for a new chemical processing plant, resulting in a 690 ktCO_{2e} emissions reduction, a \$270 million CAPEX decrease, and a \$110 million production revenue increase annually.

\$10 million

Led the creation of a digital strategy and roadmap for an offshore asset portfolio, unlocking over \$10 million via autonomous fields of the future concepts.

\$1 billion

\$1 billion worth of design risk mitigated for a large greenfield asset portfolio. Additionally identified digital initiatives that led to a combined operational savings of \$96 million per year.

Our solutions

Wherever you are in your journey, we combine design, data, and digital expertise to create sustainable value.

We have five core digital solutions that we can activate across the entire life cycle, to drive performance through data-driven insights, extend the life of assets and accelerate the energy transition.

Asset Health >

Digital-led Decarbonisation >

Digital Asset and Data Ops >

Process Optimisation >

Automation and Systems Integration >

We are a partner of choice

Leading independent research and advisory firm, Verdantix, named Wood a leader in digital for its asset management technology implementation services and expertise.

With leading industrial expertise, data management skills, and top digital talent, we advise, implement, and deliver solutions that drive success.

[Contact us](#)